

Is your AI-built website ready to launch?

A practical self-check for business owners using AI coding tools

Website / app: _____ Date: _____

For each question, tick Yes, No or Not sure (?). Answer based on what you have actually checked - not what you assume the AI tool has done.

1 Customer data and privacy	YES	NO	UNSURE
Do you know where customer information is stored and who can access it?	☐	☐	☐
Have you checked that users cannot see another customer's records?	☐	☐	☐
Do you know which external services receive personal information?	☐	☐	☐
Is your privacy information accurate for the data you actually collect?	☐	☐	☐
2 Security and access	YES	NO	UNSURE
Are admin accounts protected with strong passwords and MFA where available?	☐	☐	☐
Are credentials and API keys kept out of public code and repositories?	☐	☐	☐
Have login, account permissions and server-side checks been reviewed?	☐	☐	☐
Is there a process for updating vulnerable packages and dependencies?	☐	☐	☐
3 Important business functions	YES	NO	UNSURE
Have payments, forms or bookings been tested from start to finish?	☐	☐	☐
Have you tested failed payments, incorrect inputs and interrupted sessions?	☐	☐	☐
Have you considered two customers ordering or booking simultaneously?	☐	☐	☐
Do emails, notifications and connected systems work reliably?	☐	☐	☐

Launch readiness checklist

Continued - tick one answer for each question

4 Backups and recovery	YES	NO	UNSURE
Are current backups made of the website, database and important files?	☐	☐	☐
Have you successfully tested restoring from a backup?	☐	☐	☐
Do you know how to roll back a change that breaks the live site?	☐	☐	☐
Do you know who can help if your website becomes unavailable?	☐	☐	☐

5 Code and ongoing maintenance	YES	NO	UNSURE
Is the code stored in version control with a useful change history?	☐	☐	☐
Could another developer access and understand the project?	☐	☐	☐
Are the most important customer journeys covered by repeatable tests?	☐	☐	☐
Are third-party tools, recurring costs and ownership documented?	☐	☐	☐

6 Hosting and launch readiness	YES	NO	UNSURE
Do you control the domain, hosting and essential third-party accounts?	☐	☐	☐
Are development and production secrets/configuration kept separate?	☐	☐	☐
Have you tested the live setup, including mobile and error handling?	☐	☐	☐
Do you know how changes are deployed and how failures are monitored?	☐	☐	☐

What do your answers mean?

Any "No" or "Not sure" is a prompt to investigate, not proof of a defect.

Prioritise customer data, access controls, payments, backups and recovery.

A checklist cannot confirm security or replace a professional code review.

Want an expert opinion? Visit poodlecollective.com/services/ai-website-support